

UNDERSTANDING TIME-OF-USE (TOU) RATES



Wheat Belt Public Power District's Time-of-Use (TOU) rates give you more control over your electric costs. The price you pay for electricity depends on when you use it — not just how much you use.

Our on-peak hours are 1:00 p.m. to 9:00 p.m., Monday through Saturday, when demand for electricity is highest and rates are higher. All other hours — plus all day Sunday — are off-peak, when rates are lower. By shifting your energy use to off-peak times, you can save money every month.

RESIDENTIAL ACCOUNTS

You can take advantage of TOU rates by running high-energy appliances — like dishwashers, washing machines, and electric dryers — during off-peak hours. Charging electric vehicles or doing other energy-intensive tasks at night or early in the morning can also help lower your bill.

IRRIGATION ACCOUNTS

For irrigation systems, scheduling your pivots and pumps to run outside the on-peak window (before 1 p.m. or after 9 p.m.) can significantly reduce your energy costs. Smart irrigation management solutions or timers make it easy to automate this schedule and maximize savings during the growing season.

COMMERCIAL ACCOUNTS

Businesses can benefit by adjusting operational schedules to limit energy-intensive activities during on-peak hours. Shifting production, refrigeration, or other large equipment use to off-peak periods helps manage energy costs while maintaining efficiency.

The bottom line: When you use electricity matters. With TOU rates, simple shifts in your energy habits can lead to meaningful savings — and help us all use power more efficiently.

